

## 15th Global Forum on Tourism Statistics 28-30 November 2018 - Cusco, Peru

# Organising Committee

### **OECD**

The OECD works to advance the recognition and measurement of tourism's contribution to national economies. As a strong proponent of international standards in the measurement of tourism, the OECD was a main developer of the Tourism Satellite Account (TSA). More recently it has undertaken work on Indicators for Measuring Competitiveness in Tourism, Measuring Tourism at Subnational Level, and Providing New Evidence on Tourism Trade in Value Added.

The [OECD tourism statistics database](#) supports evidence-based analysis and policy performance through the provision of robust, comparable and timely data on tourism services across OECD member and partner countries. Freely accessible online, it provides countries with a single, consolidated source of tourism statistics, covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption. The OECD works with governments and other relevant international organisations to further improve the quality and accessibility of tourism data, and more effectively demonstrate the added value of tourism to decision makers, in a timely and robust manner. The Global Forum on Tourism Statistics plays an important role in this regard.

### **Eurostat**

Eurostat is the statistical office of the European Union situated in Luxembourg. Its mission is to provide high quality statistics for Europe. Tourism plays an important role in the EU because of its economic and employment potential, as well as its social and environmental implications. Tourism statistics are not only used to monitor the EU's tourism policies but also its regional and sustainable development policies.

### **Peru**

The Ministry of Foreign Trade and Tourism (MINCETUR) is responsible for defining, directing, executing, coordinating and supervising the foreign trade and tourism policy in Peru. MINCETUR promotes the development of a sustainable tourism offer in order to contribute to social inclusion and improvement of the population living standards.