



The practice of China's tourism statistic

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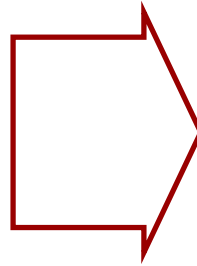
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Institutional Arrangements

National Bureau of
Statistics(NBS)



Ministry of Culture and Tourism

State Administration of Foreign
Exchange

Ministry of Commerce



Function division



Ministry of
Culture and
Tourism

responsible for
formulating and
implementing the
regular tourism

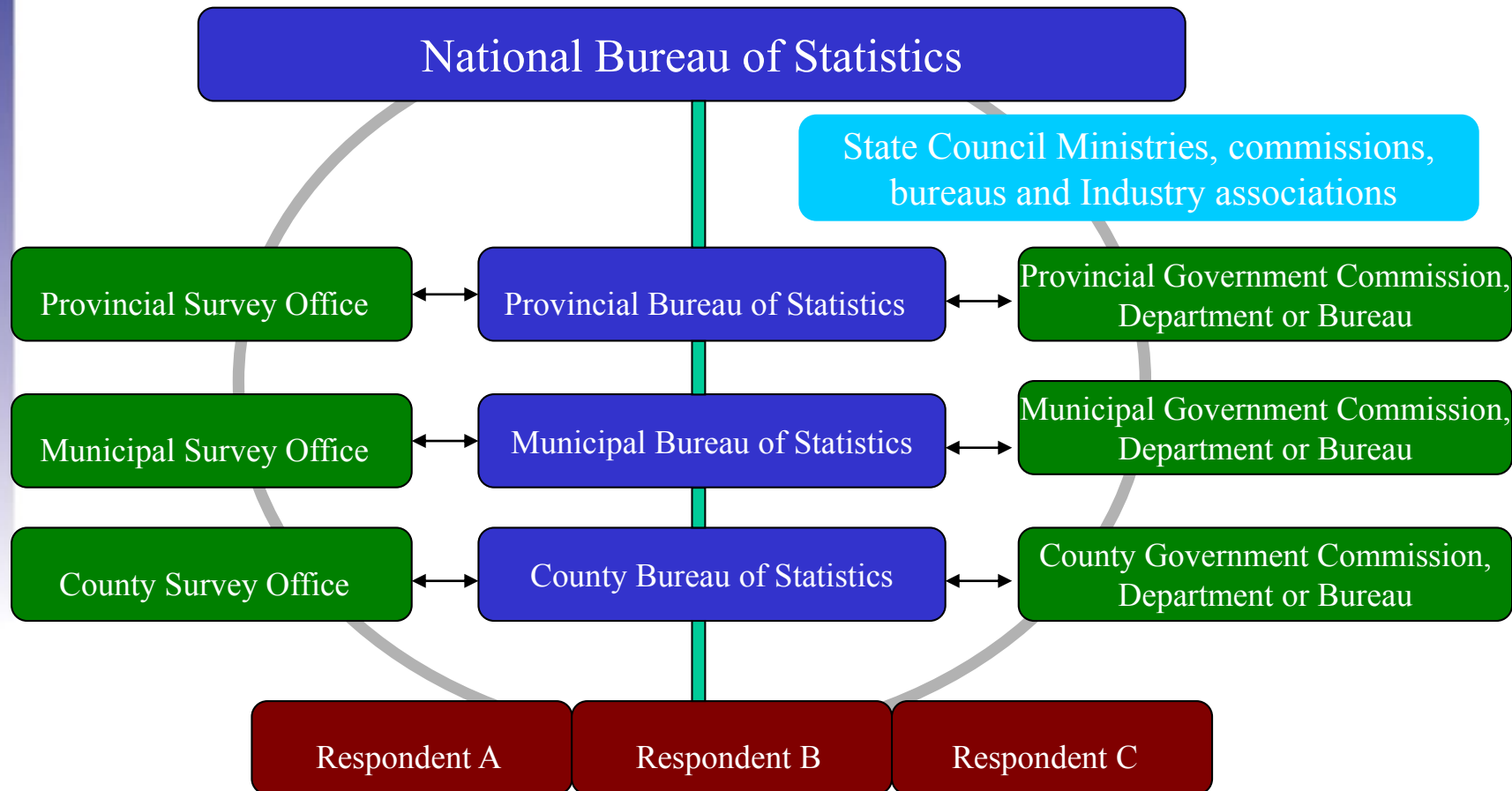


NBS

responsible for coordinating
Ministry of Culture and Tourism
to conduct tourism statistics,
managing and guiding the local
statistical departments to
conduct tourism statistics,
calculating of value-added of
tourism and relevant industries

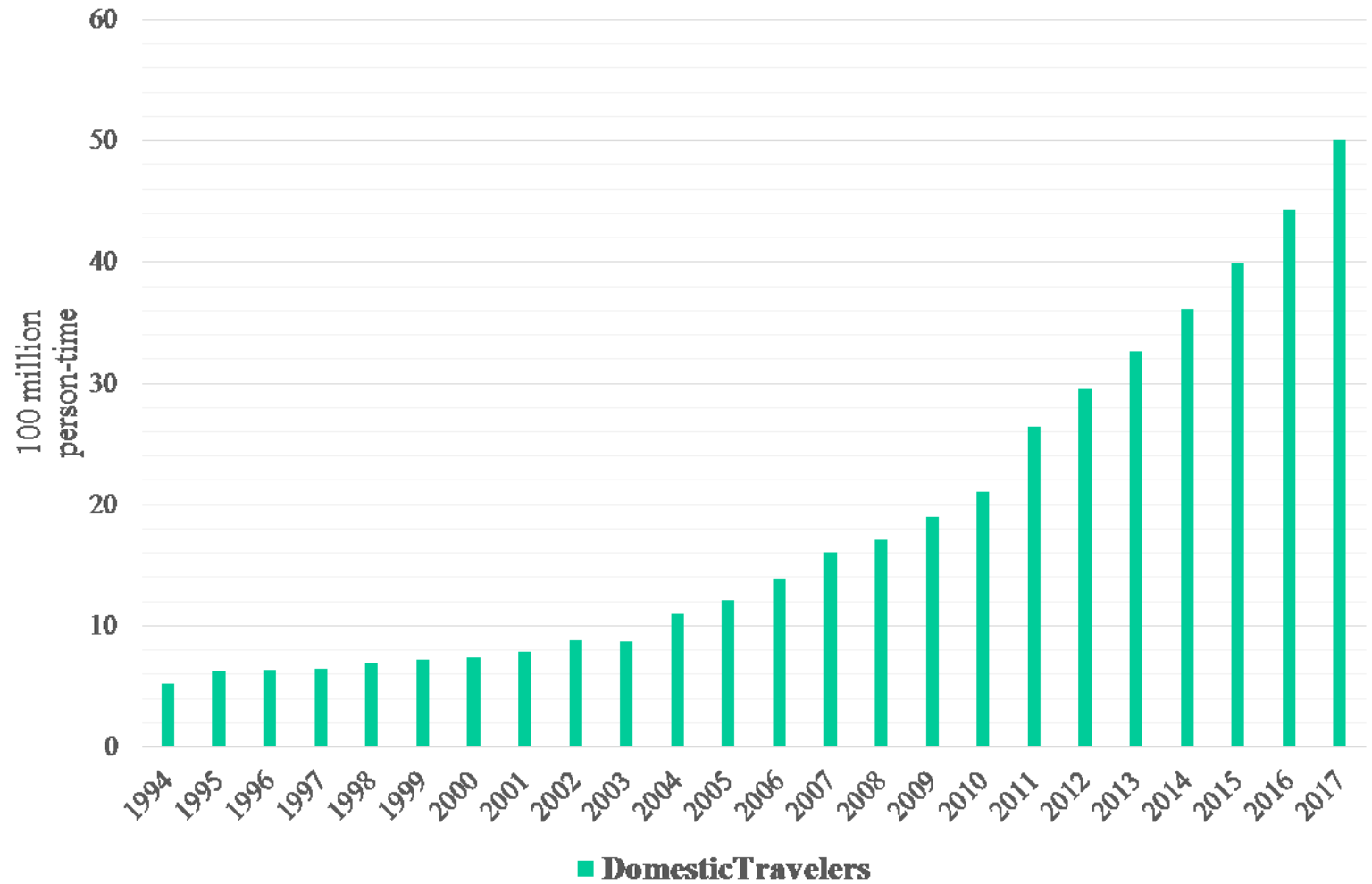


Statistics System



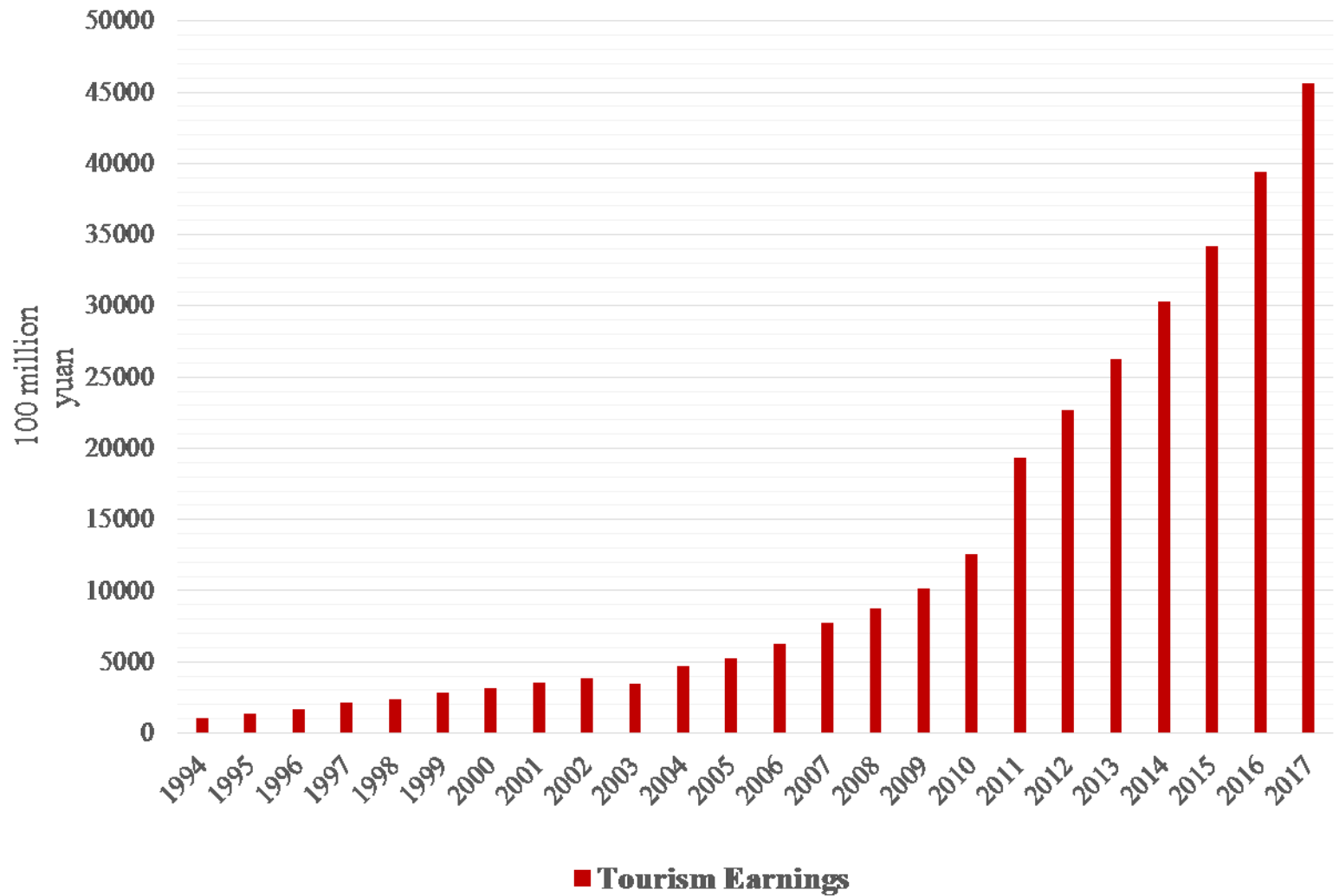


Domestic Tourism



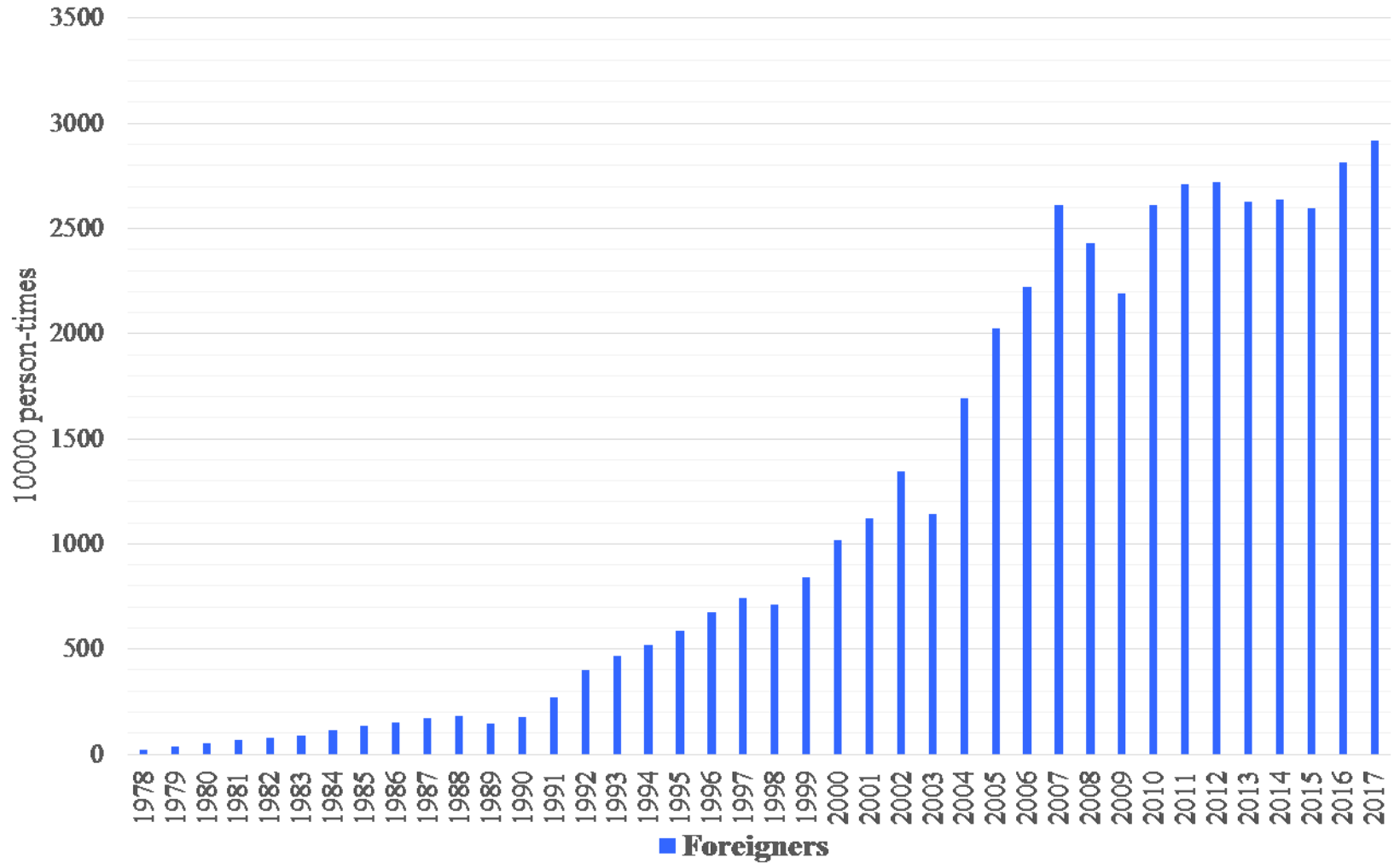


Domestic Tourism



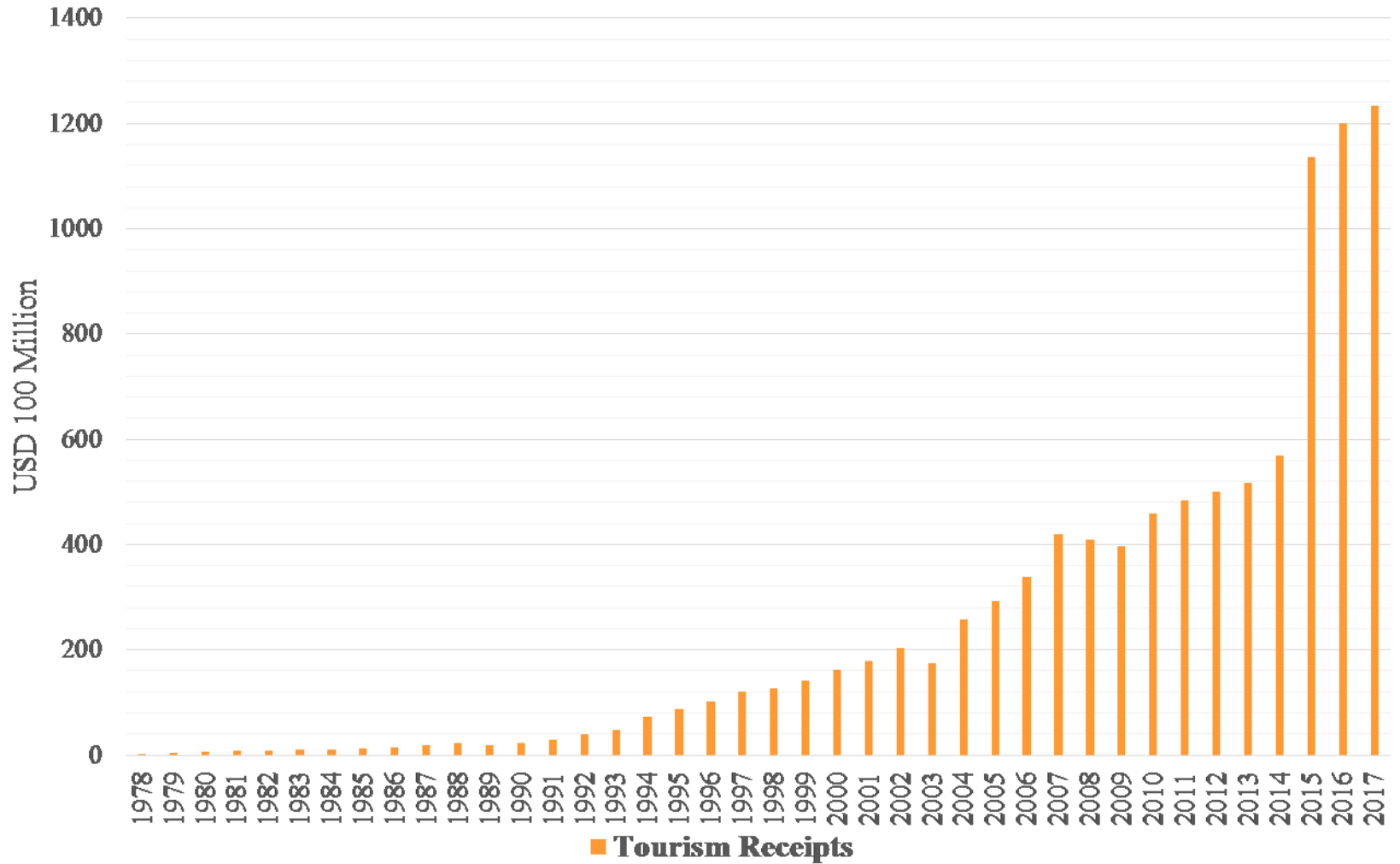


Inbound Tourism



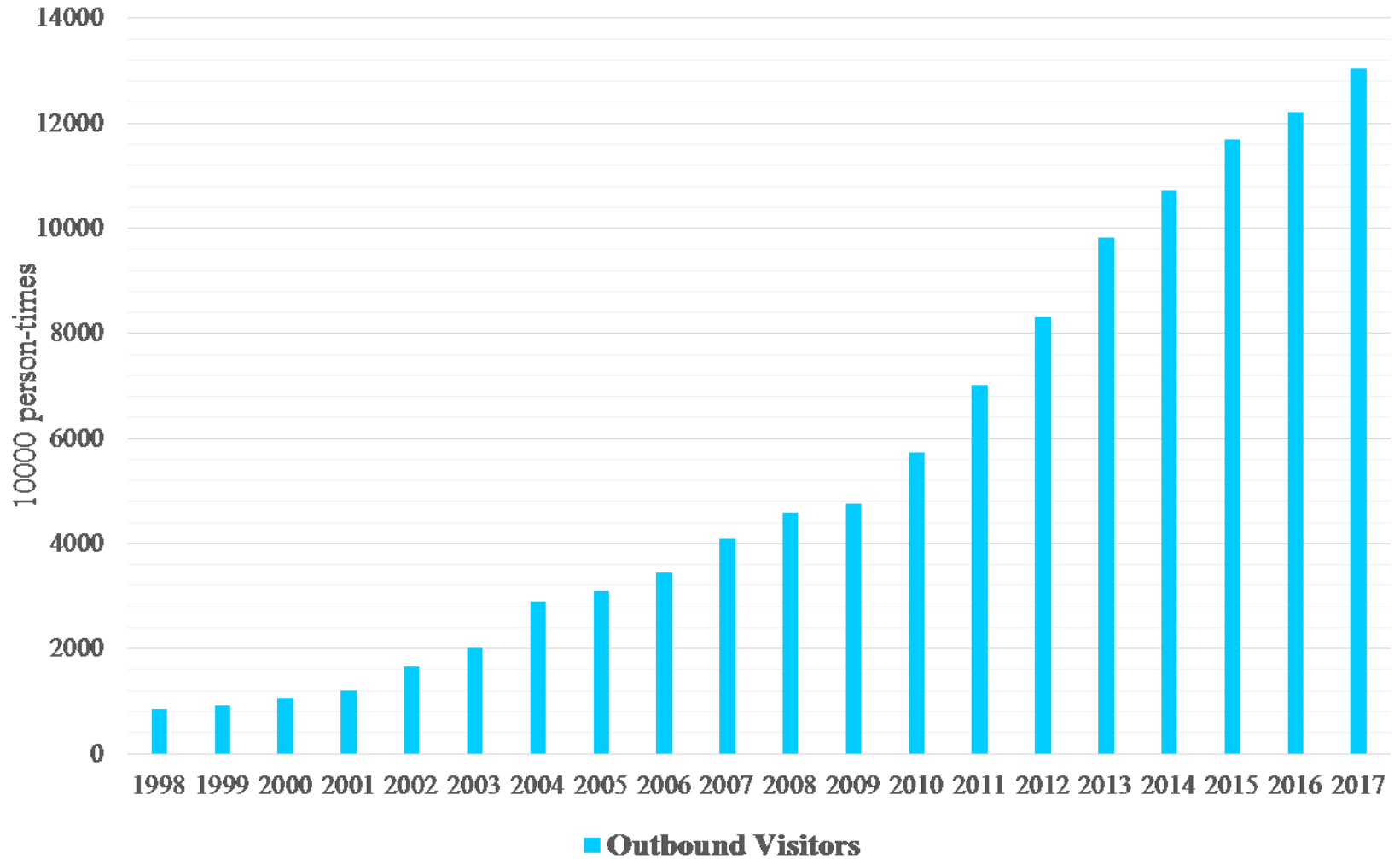


Inbound Tourism





Outbound Tourism





Calculation of Value-added of Tourism and Relevant Industries(VTRN)

Formulating
National Statistical
Classification

Organizing nation-wide
survey on tourism
consumption structure



Formulating Value-
Added Accounting
Methods

Calculating



Basic Concept



Tourist

who travel outside their usual environment for less than one year for the purposes of sightseeing, leisure and entertainment, visiting relatives and friends, cultural and sports, health care, short-term education (training), religious worship, or business.

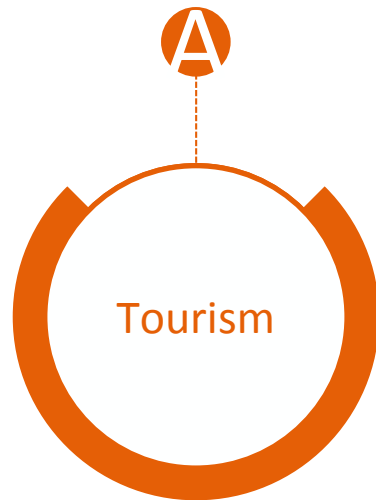


VTRN

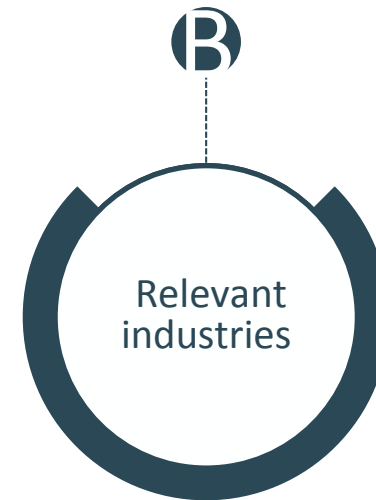
the final results of tourism and related industrial production activities carried out by all permanent resident units of a country (or region) within a certain period of time. (The resident unit refers to the economic unit with the center of economic interest in the economic territory of our country. Production refers to the activities of creating new output of goods and services under the control and organization of institutions and units, using inputs of labor, capital, goods and services.)



Classification



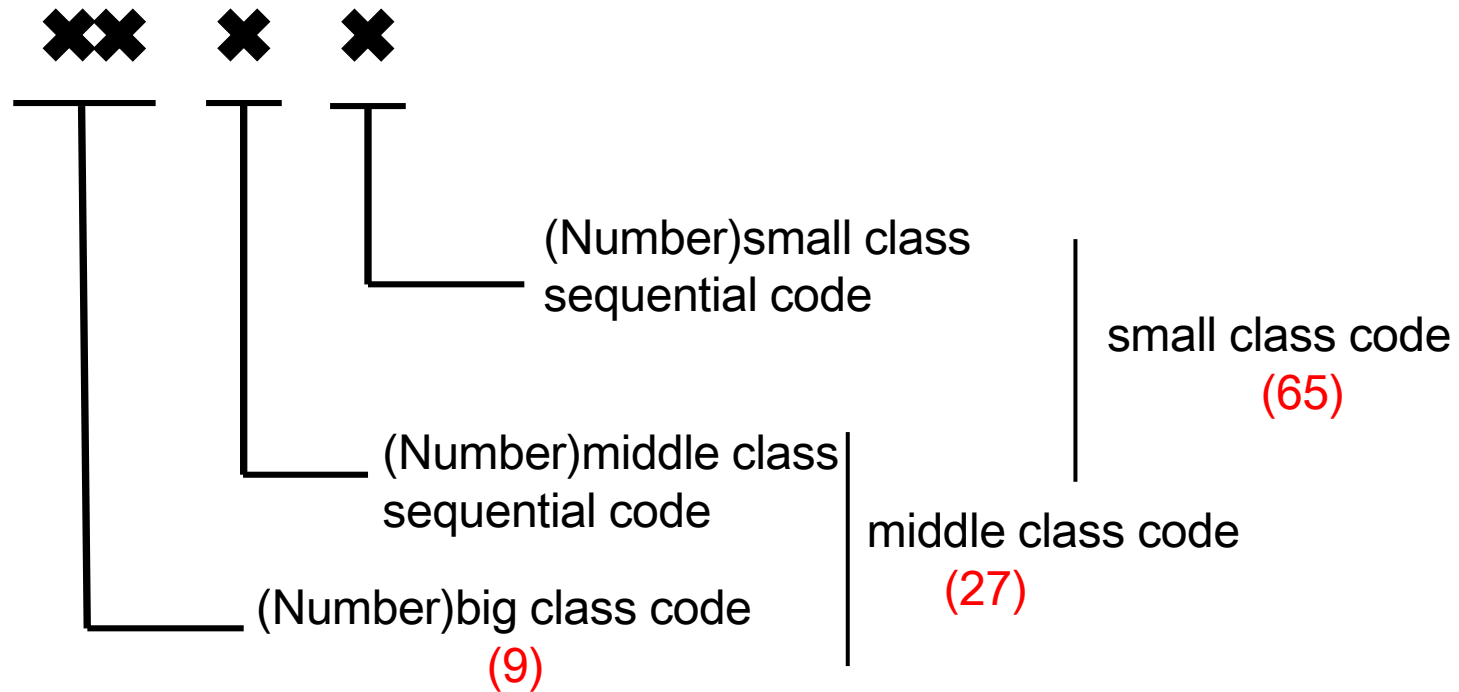
Accommodation
Catering
Sightseeing
Shopping
Entertainment
....



Tourism auxiliary services,
Government tourism
management services



Code Structure





Big	Code		Item	Classification of National Economic Industries
	Middle	Small		
11	111	1111	Tourism	
			Travel	
			Railway transportation in Tourism	
			Railway passenger transport	531
			Station	5331
			Road transport in Tourism	
			Urban public transport service	541*
			Highway passenger transport	542
			Tourism water transport in Tourism	
			Water passenger transport	551
			Passenger port	5531
			Air transport in Tourism	
			Carriage of passengers by air	5611
			Sightseeing air services	5622
			Airport	5631
			Air traffic management	5632
			115	1151
Passenger ticket agent	5822			
Tourism equipment leasing	7111*			
	7115*			
				7119*
12	121	1211	Tourist accommodation	
			General tourist accommodation service	
			Tourist Hotel	6110
			General Hotel	612
			Other tourist accommodation services	6130*
				6140*
				6190*
122	1220	Recuperation of tourist accommodation services	8511*	



Method

Method

According to the Accounting Method for Value-Added of Tourism and Relevant Industries formulated by NBS, the value-added of tourism and relevant industries is calculated by production method and income method.

Data Sources

The data needed for accounting are derived from national economic accounting data and the results of nation-wide survey on tourism consumption structure.



Nation-wide survey on tourism consumption structure

Purpose

From the point of view of the supplier of tourism products and services, the proportion of tourism consumption in the output of a specific industry is calculated by investigating consumers and operators in a specific industry, which provides basic data and relevant information for the accounting of added value of tourism and related industries.

Scope

The scope of the survey is based on the Statistical Classification of National Tourism and Relevant Industries. Emphasis is laid on investigating some industries with the symbol of *, that is, tourism and relevant industries, only part of which corresponds to tourism and relevant industries.



Nation-wide survey on tourism consumption structure

Content

According to the survey of consumers, the content of the survey is the basic attributes of sample units, whether consumers are tourists, consumption situation and so on. In view of the investigation of the operating units, the survey contents are the basic situation and operating conditions of the sample units.

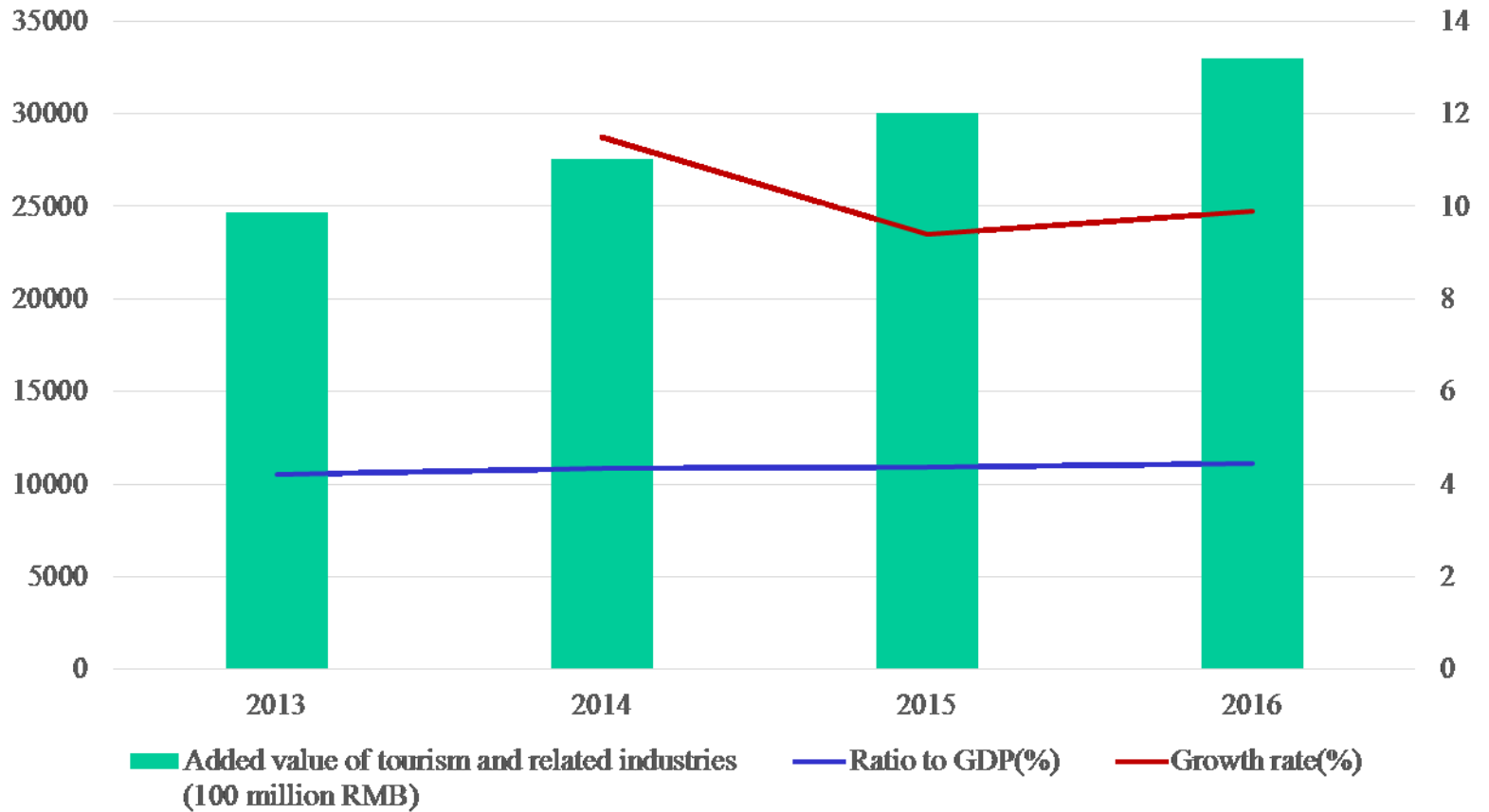
Method

The survey was conducted by multi-stage and stratified sampling method.



Result

2013-2016 value-added of tourism and relevant industries





Problems and Difficulties

01

Accurate distinction
between tourism
and non tourism
activities

02

Survey on emerging
consumption formats
such as internet
consumption



*Thank you for
your attention!*